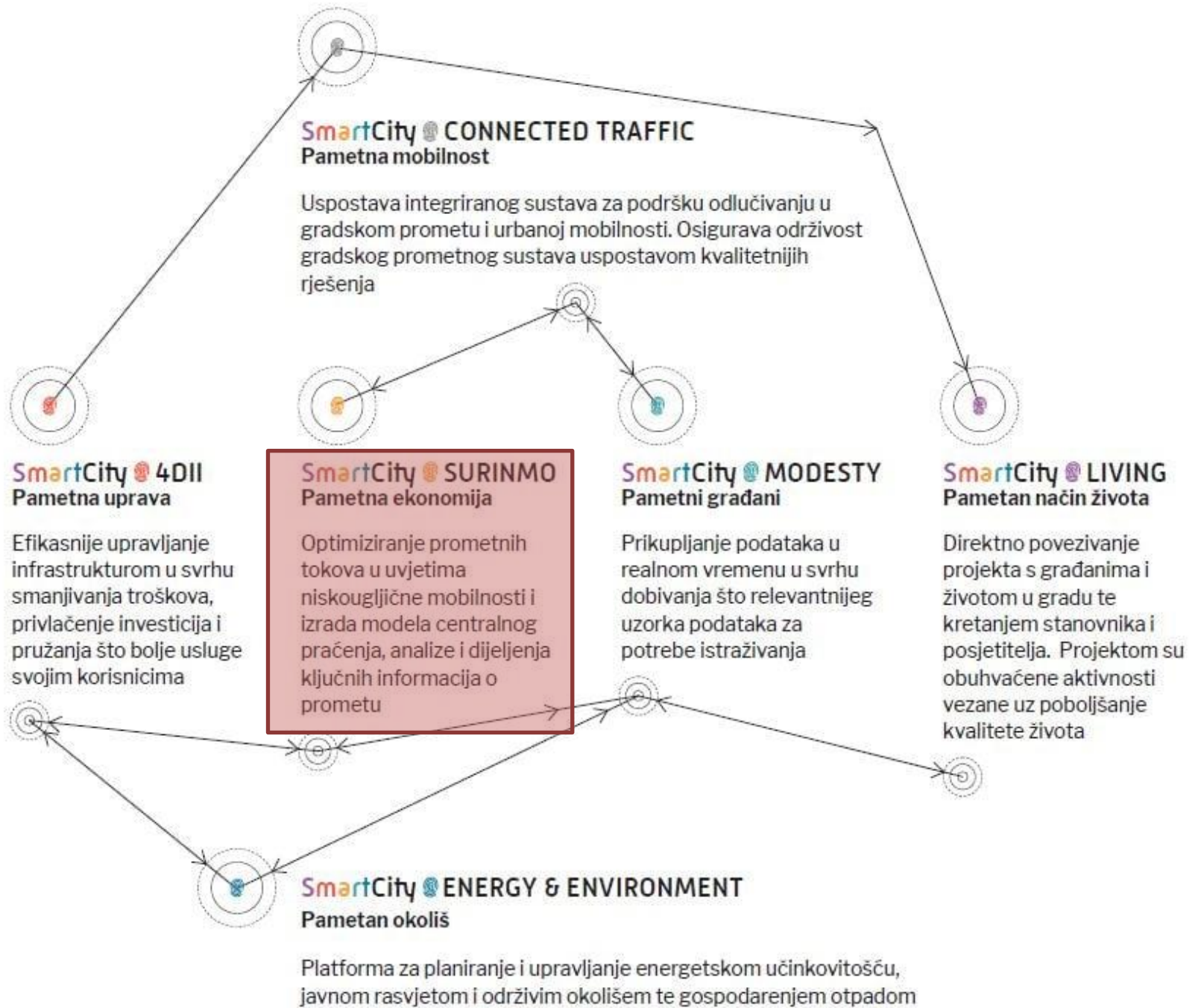




Održiva i pametna mobilnost usmjerena na Zeleniju Europu bez ugljika

Uvod, Damir Medved, Ericsson Nikola Tesla d.d.



PAMETNA EKONOMIJA

Renewable and zero-carbon
electrification is the key
solution for the full
decarbonization of the
European economy.





Larry Fink, CEO Black Rock, largest money-management firm in the world with more than [US\\$10 trillion](#) in [assets under management](#):

**NE BAVIMO SE ENERGETSKOM UČINKOVITOŠĆU ZATO
JER SMO „ZELENI” - NEGO ZATO JER JE TO
PROFITABILNO!**



Izvor: City of Melbourne



LESS THAN A MILE AWAY FROM YOU

Our cloud stores are located in the middle of your neighborhood with a delivery radius of less than one mile. That's why we're so fast.

NO EXTRA COST FOR CONVENIENCE

How are prices so good? Small stores = lower rent. Prices are affordable even with **free delivery** and no minimums.

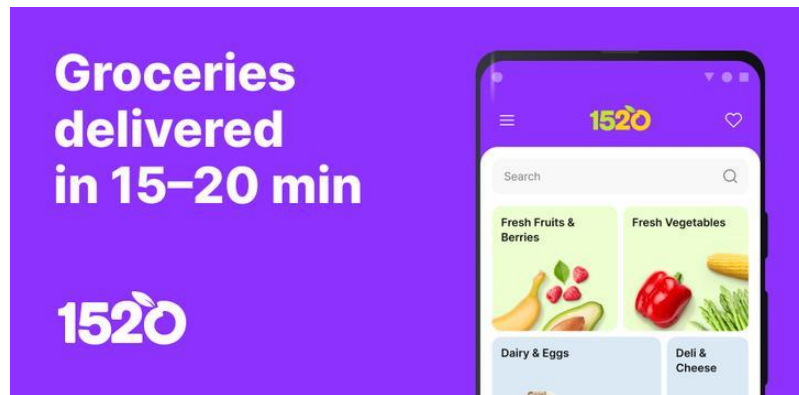
FREE DELIVERY AND NO HIDDEN FEES

How do we make money? We're old school—we make a profit by selling goods, not by selling a service.

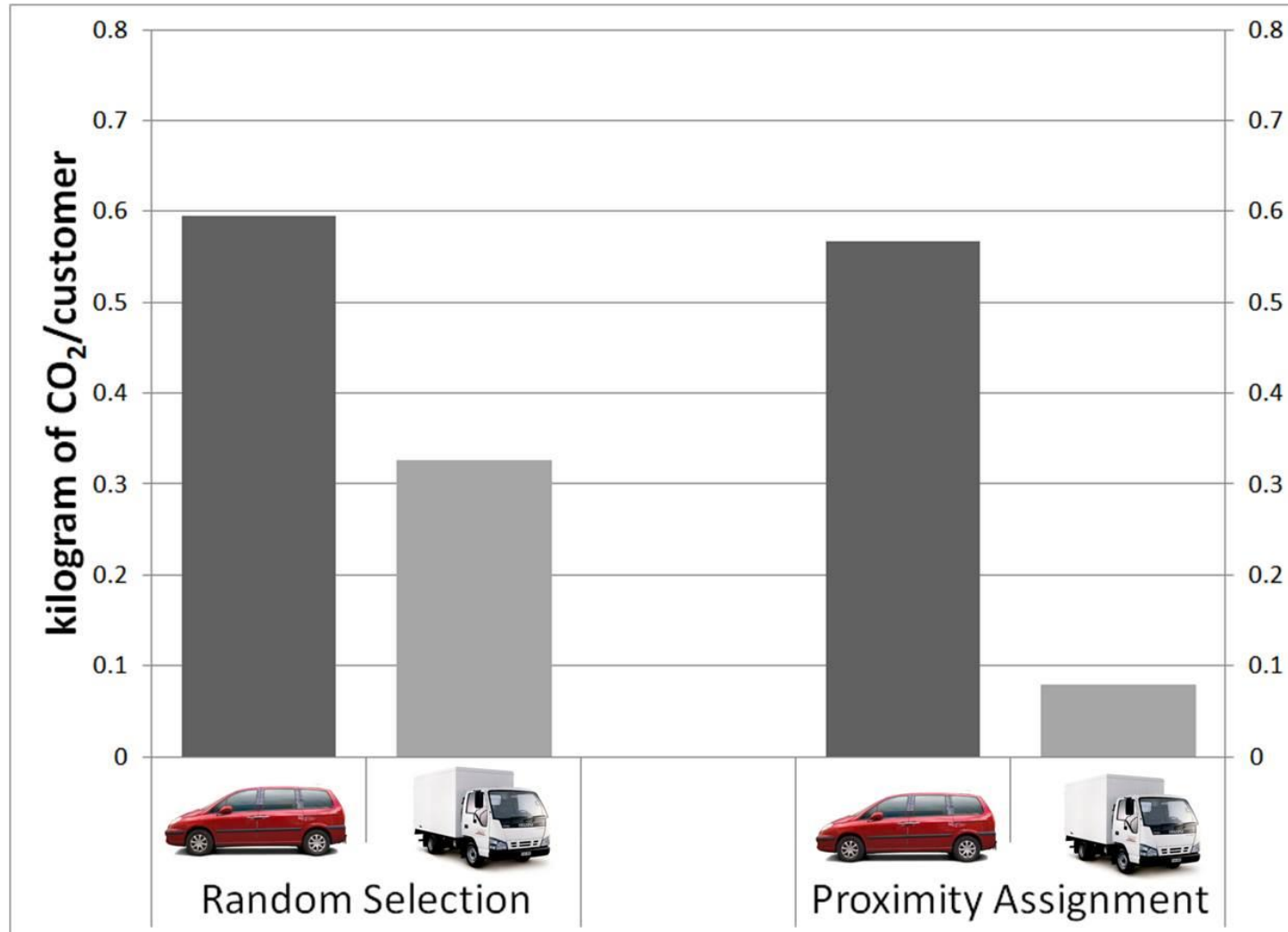
WE CARE ABOUT COURIERS

At Fridge No More, we do not utilize gig workers. We hire packers and couriers as valued employees of our company.

[We're hiring!](#)



Grocery delivery service is greener than driving to the store!



Izvor:
University of Washington



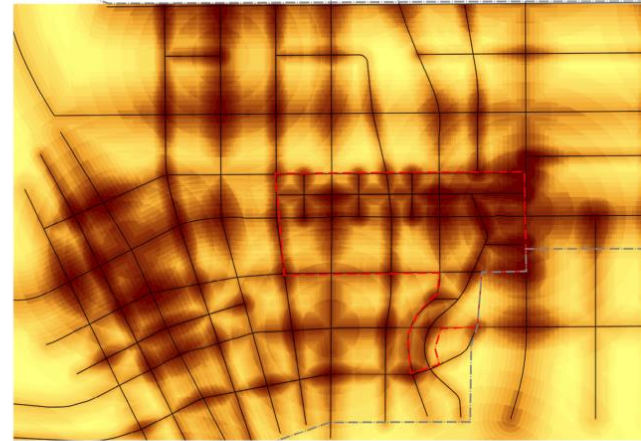
分析要素统计表

TABLE OF ELEMENTS TO ANALYSIS

要素类型 ELEMENTS	占比 PROPORTION	要素分支 FEATURE BRANCH
交通 TRANSIT	50%	地铁站点 METRO
		主路 MAIN ROAD
		次路 SECONDARY ROAD
		支路 BRANCH ROAD
生态 ECO	30%	路网密度 ROADS DISTANCE
		主要生态轴线 GREEN CORRIDOR
		次级生态轴线 SECONDARY CORRIDOR
		主要生态节点 MAIN ECO NODE
		次级生态节点 SECONDARY ECO NODE
公共服务 PUBLIC SERVICE	20%	市级公共服务节点 CITY LEVEL
		社区级公共服务节点 COMMUNITY LEVEL

道路交通价值

TRANSIT VALUE



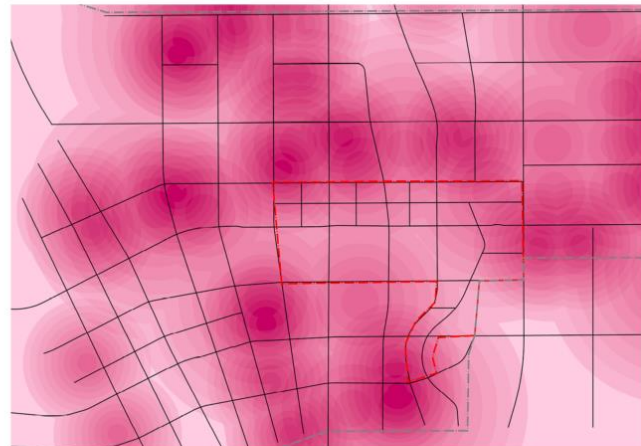
生态价值分析

ECO-VALUE



公共服务价值

PUBLIC SERVICE VALUE



Izvor: **Chapman Taylor**,
Quantitative analysis of the site's ecological characteristics for Zangang Cluster and Xiongdong District

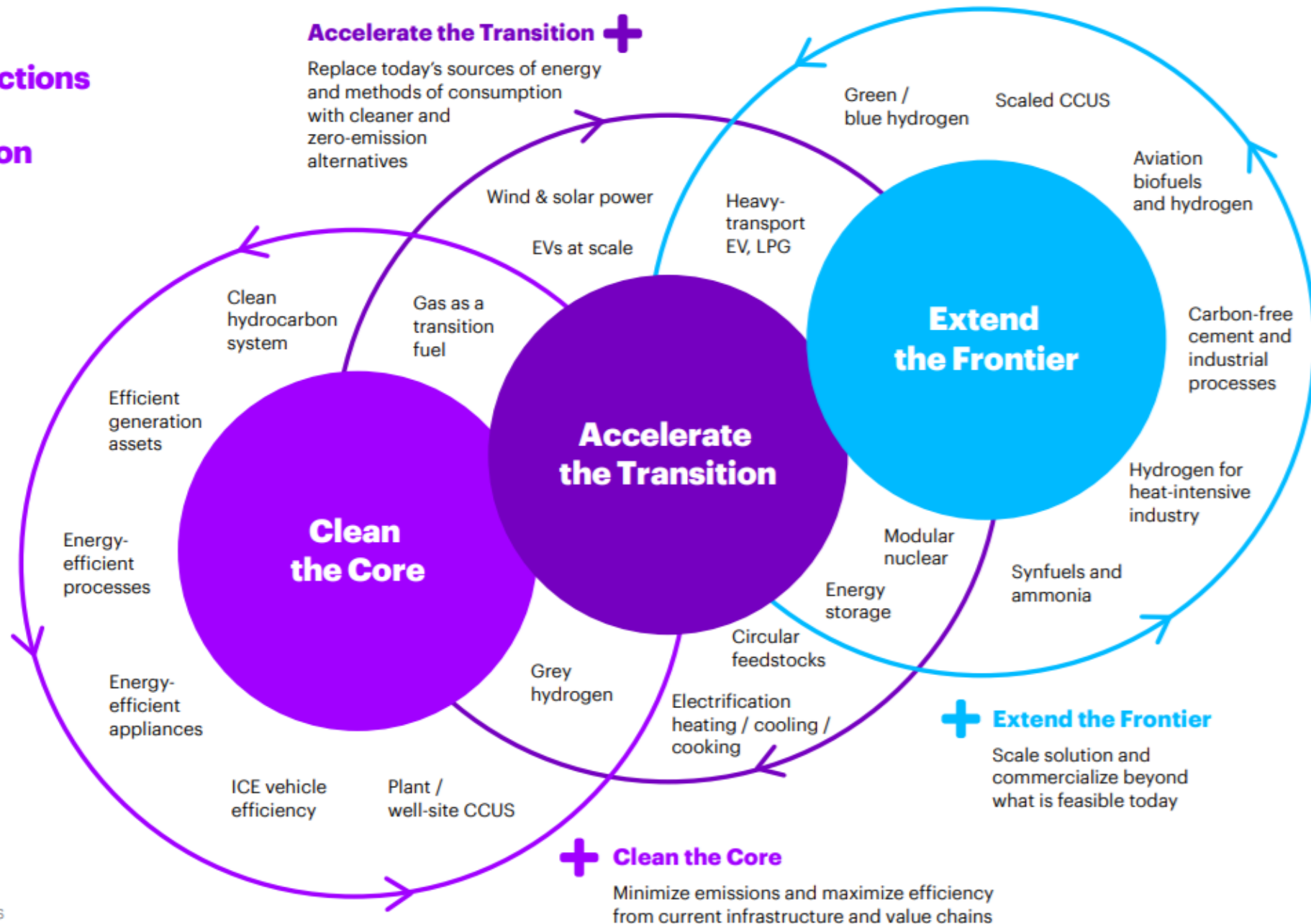


Promjene su moguće već danas

KAKO DEKARBONIZIRATI TRANSPORT I USLUGE?

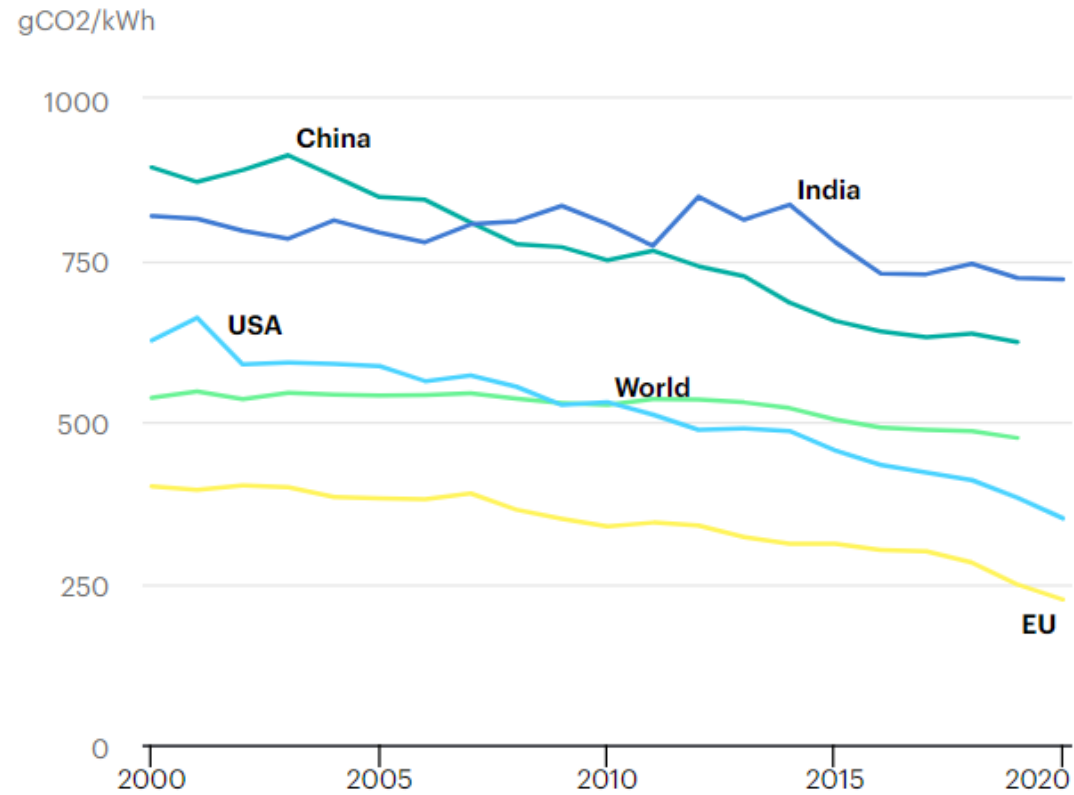
Figure 13

Three sets of actions to achieve the Decarbonization Transition



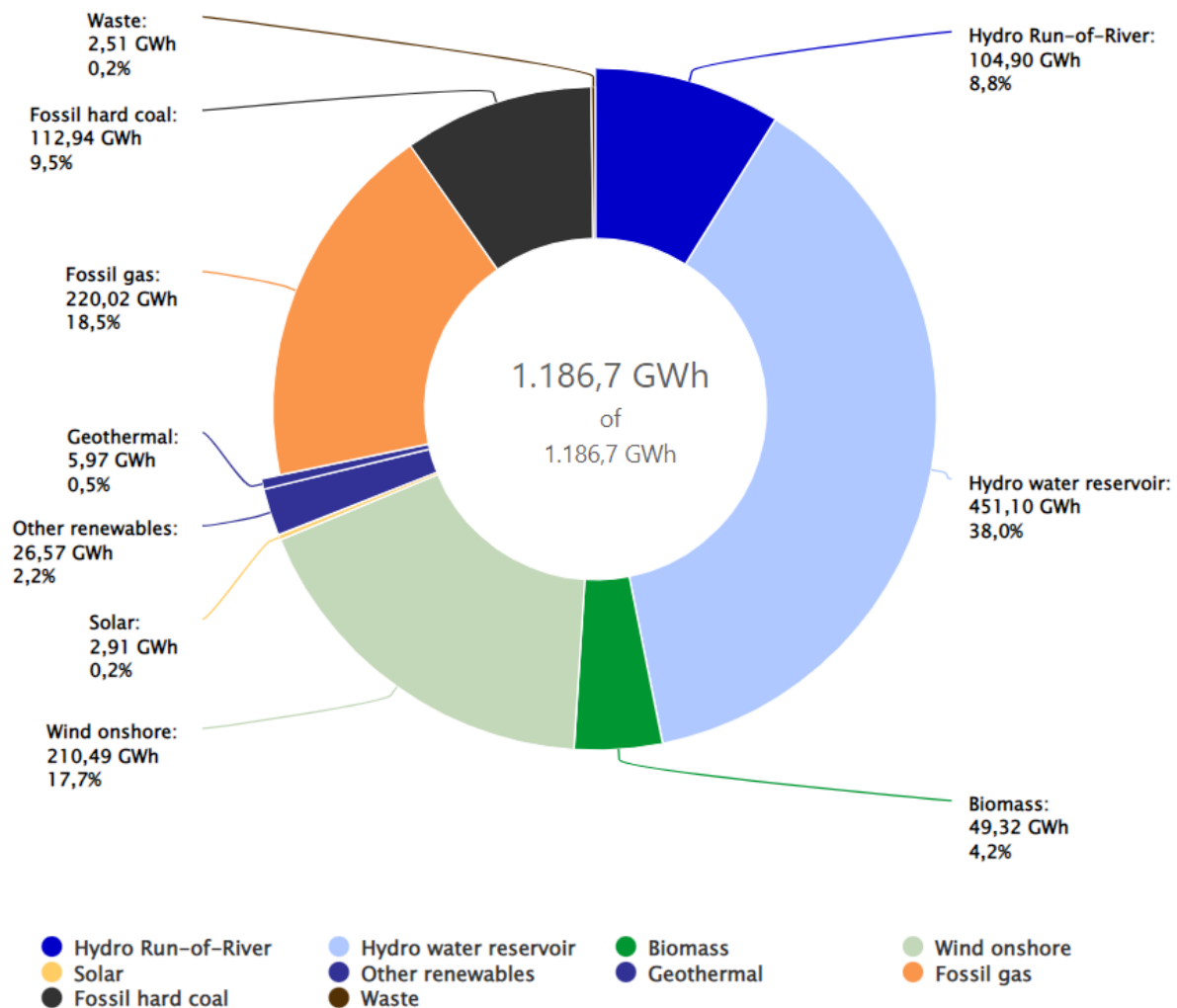
Source: Accenture Analysis

Ugljični otisak po proizvedenom kWh energije



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Hrvatska danas



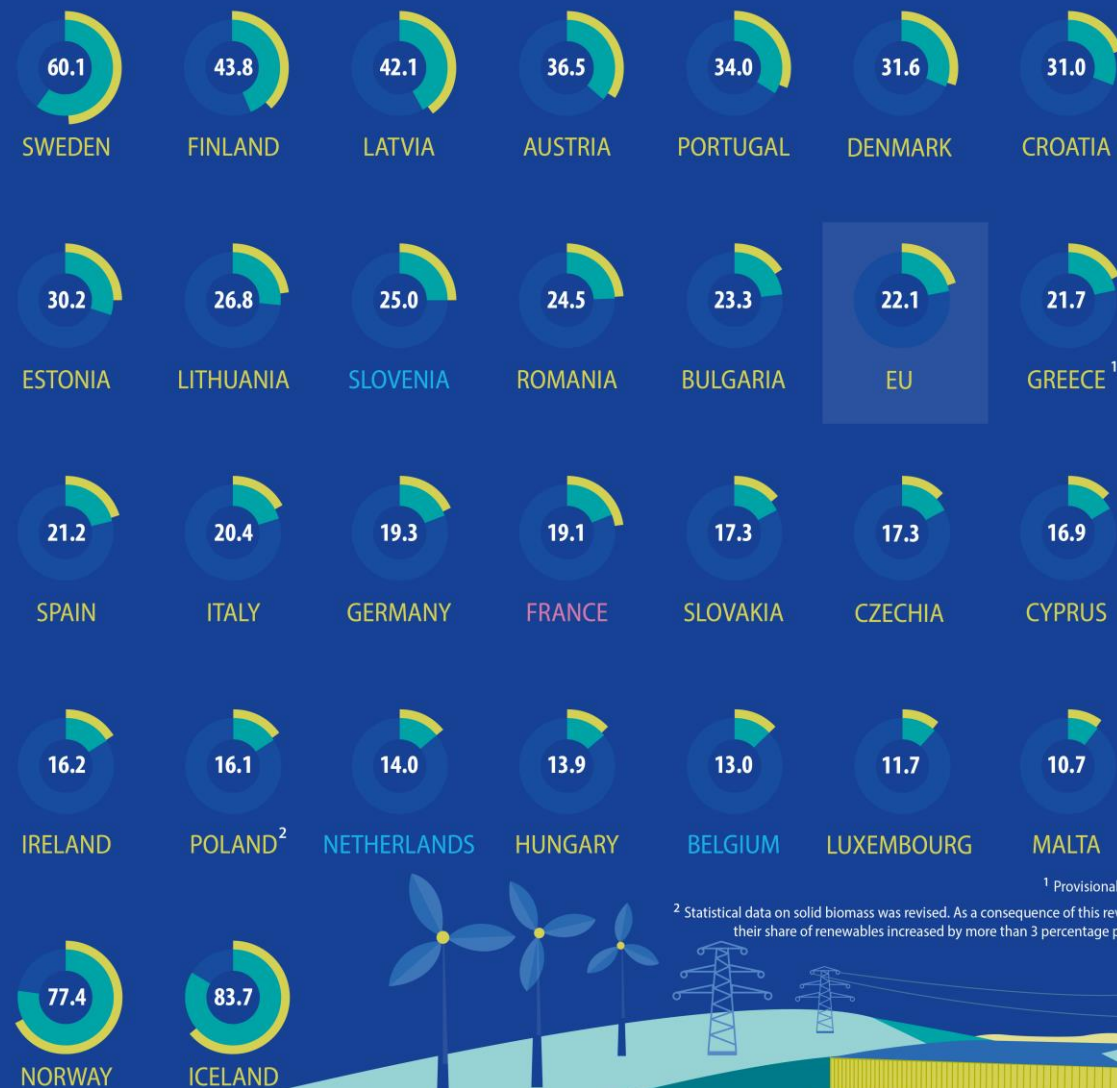
Siječanj 2022.

Renewable energy in 2020

● % of gross final energy consumption

● 2020 target

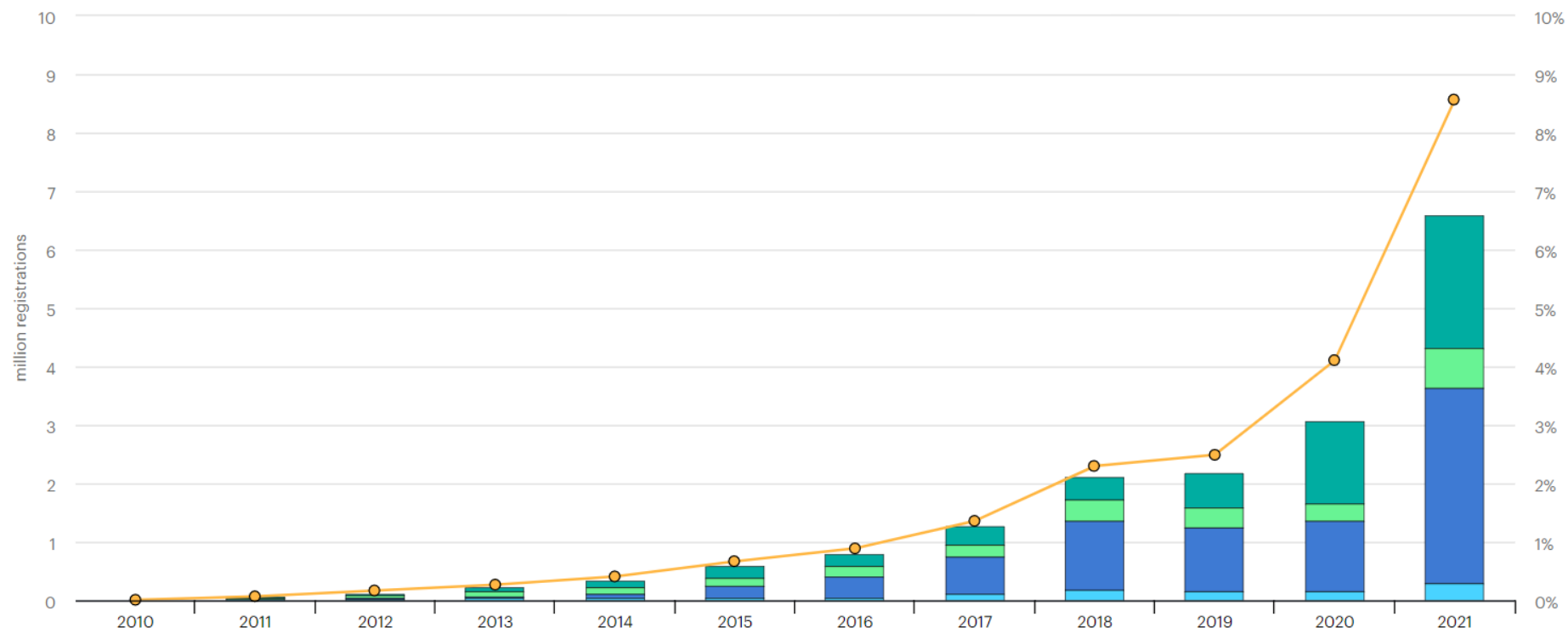
Countries overachieving their targets
 Countries meeting their targets
 Countries under their targets



¹ Provisional data.

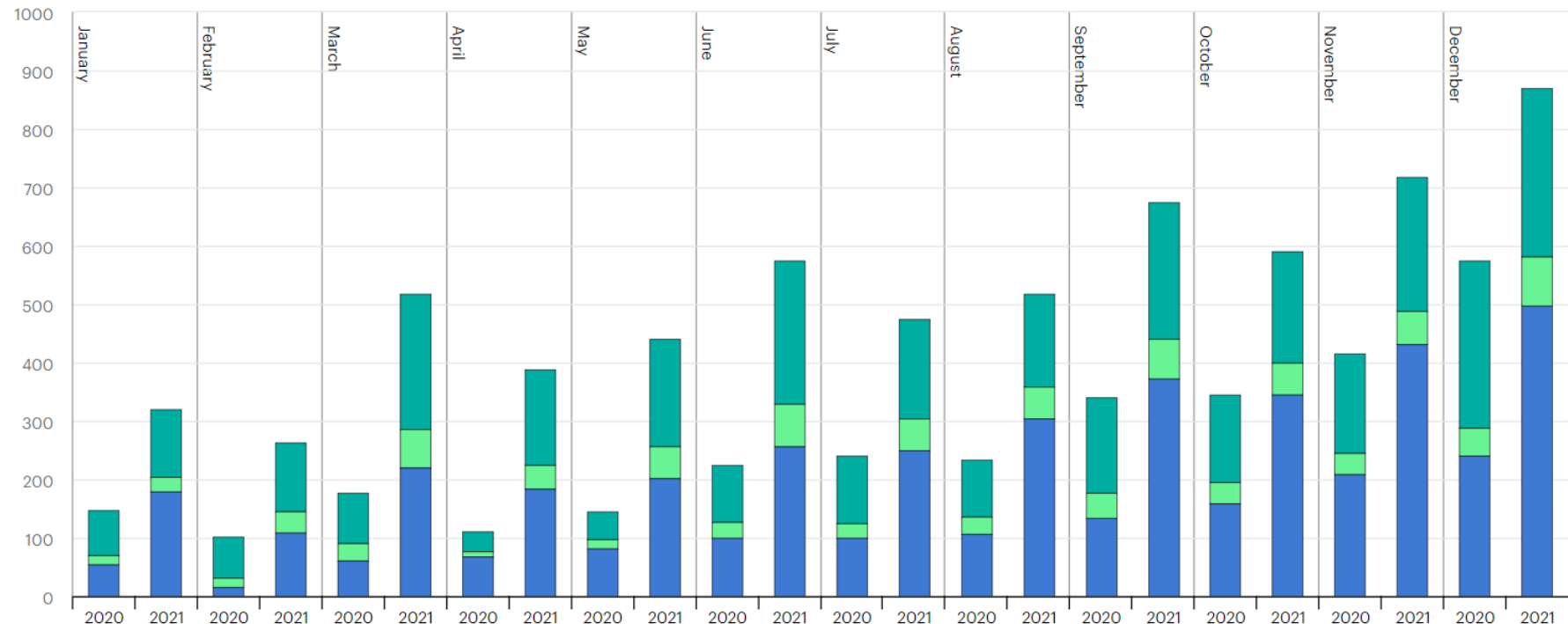
² Statistical data on solid biomass was revised. As a consequence of this revision, their share of renewables increased by more than 3 percentage points.

Globalna prodaja i tržišni udio električnih automobila 2010 -2021



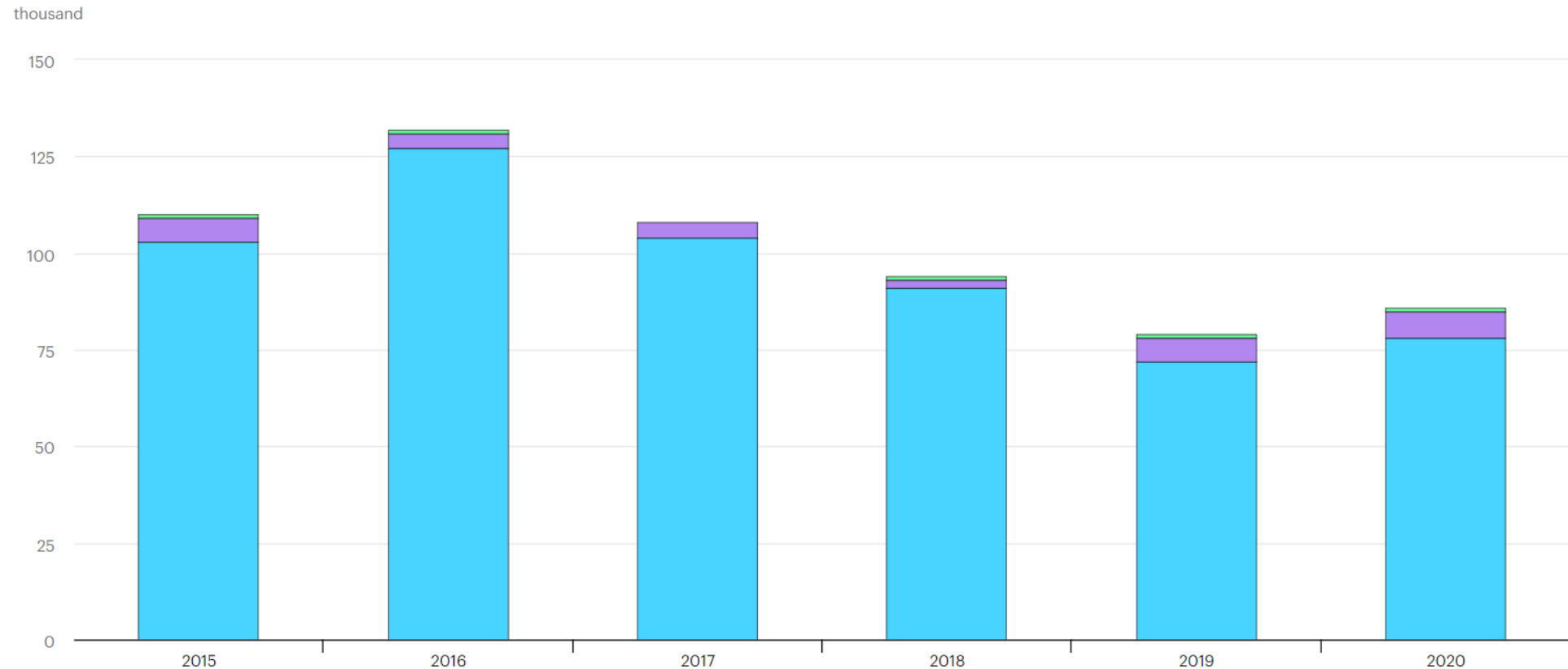
Mjesečna prodaja električnih automobila 2020 vs 2021

thousand vehicles



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Električni autobusi 2015- 2020



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The logo for SmartCity SURINMO features an orange fingerprint icon above the text. 'SmartCity' is written in a multi-colored font (purple, orange, blue, black), and 'SURINMO' is in black below it.

SmartCity SURINMO

- ✓ **ePunionice** – platforma s jasno definiranim lokacijama za **punjenje e-vozila**, uz real-time naznaku dostupnosti i **mogućnost rezervacije**, s uključenim preciznim informacijama te lokacijama za korištenje **Car Sharing** sustava i potpuno digitaliziranim sustavom parkinga
- ✓ **eZnakovi** – jačanje sigurnosti na cestama te **povećanje propusnosti u prometu** i sakupljanje podataka o okruženju
- ✓ **eRaskrižja** – primarno usmjerena prema **povećanju sigurnosti**, a istovremeno će omogućiti **pametnije planiranje i upravljanje prometom** u urbanim i ostalim sredinama



Smart RI d.o.o.

Trg Sv. Barbare 2/1
51000 Rijeka, HR

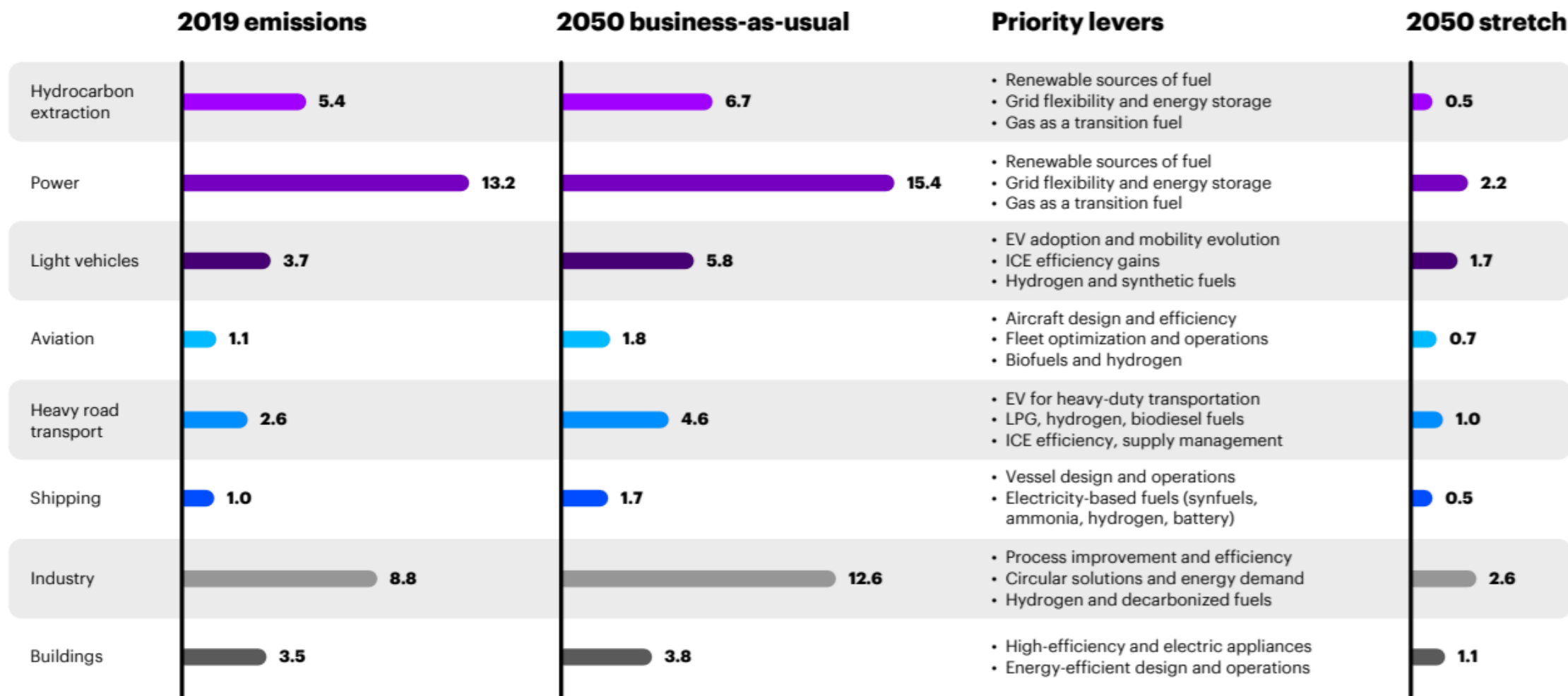
www.smart-ri.hr

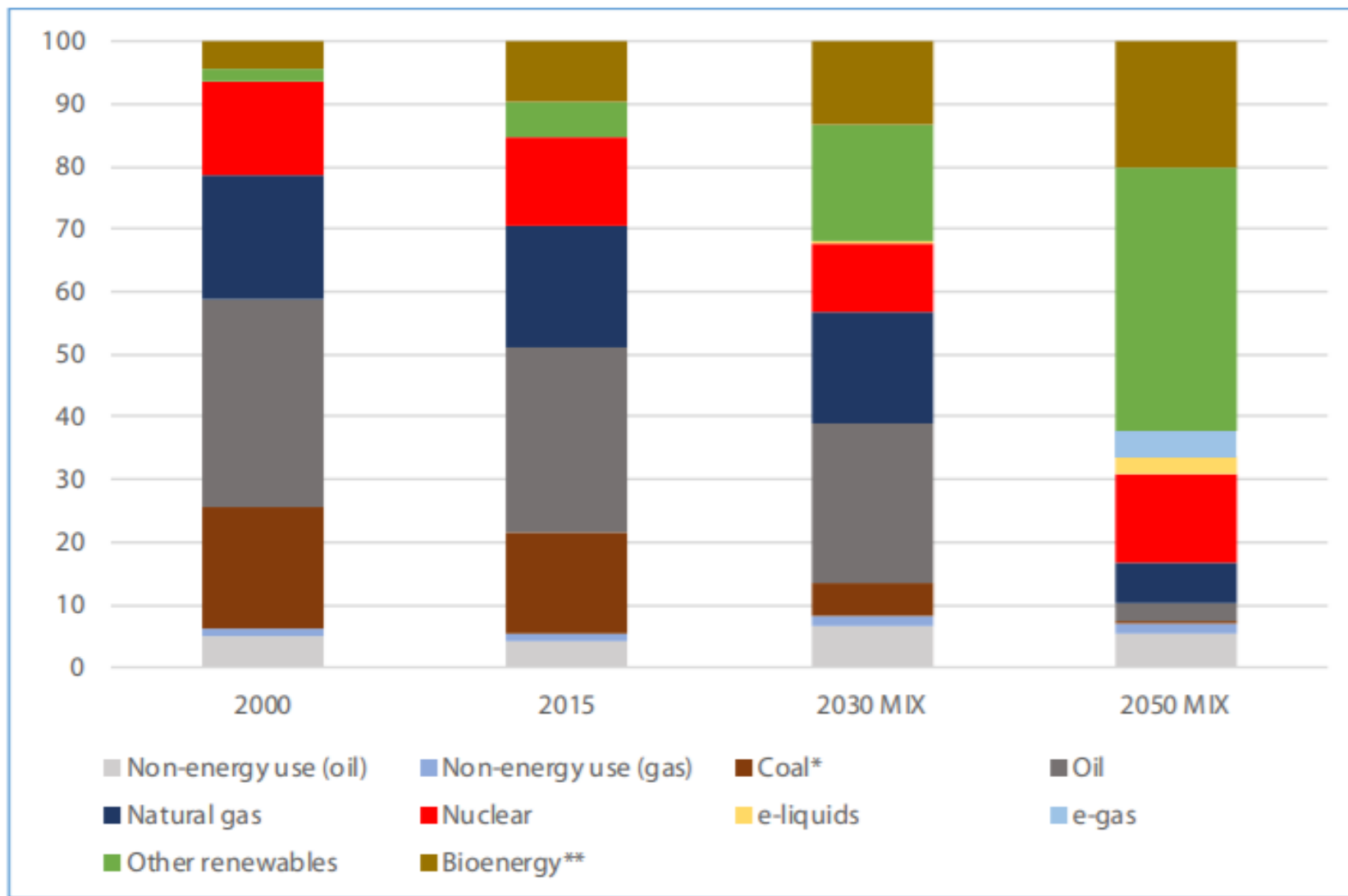


Figure 1

Source: Accenture Analysis

Global CO₂ emissions by sector (gigaton CO₂ equivalent)





Source: Bruegel based on EC (2020). Note: among the various scenarios consistent with EU climate targets used by the EC we picked the MIX scenario. Note: e-liquids and e-gas are synthetic fuels, resulting from the combination of green hydrogen produced by electrolysis of water with renewable electricity and CO₂ captured either from a concentrated source or from the air. Bioenergy includes solid biomass, liquid biofuels, biogas, waste.

